DRC Board Meeting Summary

10/19/2022

Board Members Present: Mickey, Deborah, Kevin, Mary Sue, Alicia, Julie, Bob, Eloise, John, Casandra, Rob, Curt

Board Members Absent: Waeni, Matt

Staff Present: Jody, Joe, Robyn

Convened at 5:30

1. Convene – Deborah Jayne (5:30)

Introductions for new board members (Rob’s and Cassandra’s first meeting)

1. Consent agenda: Mary Sue moves, Kevin seconded (5:41)

Consent agenda included: October agenda, September minutes, September Financial Dashboard

Mary Sue asked about deficit in donations in financial dashboard. Jody shared that donor campaigns are very cyclical and that we’re anticipating another spike in November/December. Other revenue generation is above projections.

Motion approved unanimously.

1. Board Development: Welcome new members! – Bob (5:45)

Cassandra has 3 degrees! She came highly recommended. Welcome!

Rob is from Mason County, lives on a tree farm in Shelton! Welcome!

Now the board is 14, biggest board the DRC has ever had. We’ve got work to do and plenty of people to do it now.

1. Executive Director’s Report – Jody (6:05 pm)

Wrapping up our 5th 40-hour mediation training of 2022, with participants including Eloise and many legislative staff. Ramping up for 2023 strategy, budget, and legislative session. Reconnect, Refine, and Rejuvenate event coming up. Two great new additions to ERP team, starting Monday. ERP program meant to sunset in June (it is a pilot), but that doesn’t mean there won’t be a version of it moving forward. Jody has developed some talking points about the ERP program.

Discussion:

* How will Jody’s ResWA work be reflected in the financial dashboard? It hasn’t shown up there yet, but it will be its own line item in the 2023 budget.
* How’s it going having two jobs? It’s a lot, a learning curve with lots of meetings to listen and learn. There’s a lot to celebrate, and Jody is getting positive feedback about what she’s contributing to ResWA. At the DRC, still teasing out what else might need to shift in order to feel productive and successful with Jody less available.
* Anything else the board can do to support? Jody will let us know.
* Talking points will be helpful.
* RRR event: highly recommend; let’s make sure everyone has the invite.

1. Exec: Committee Assignments, 2:1s – Deborah Jayne (6:01 pm)

We have 5 committees. They are areas of accountability work for the board. Curt taking over Strategic Planning, and Alicia is taking over Finance. Mary Sue is going to maintain Policies leadership. Julie will maintain Community Engagement leadership. Bob is still chairing Board Development.

Not asking for anyone to make decisions tonight, but think about which you want to be on or if you want to switch up committee membership. See the document on the Board Portal that describes each committee, meeting dates, and focus areas. Send Deborah Jayne a note by the retreat. We hope folks don’t have to double up on committees, but you are welcome to do so.

2:1s. Joe and Deborah Jayne will be leading 2:1s this year.

This was done last year by Mickey and Jody. This year it will be Joe and Deborah Jayne, who have questions drafted and a schedule where board members can sign up for a time slot during options between 10/30 and mid-November (two time slots each day). It’s a phone call, not even Zoom. Deborah Jayne will send out info ahead of time. What is it we can do to enrich ourselves, help each other, and be more effective together?

1. Community Engagement Board Focus Areas – Joe & Julie (6:10)

* This week is estate planning awareness week. Last board meeting we talked about planned giving/legacy giving. Deborah and Joe spent yesterday on personalized mailings to key audiences. Alicia going to kickoff event with Joe. Going to focus on attorneys, too, to be advocates with their clients to do estate planning and put their money where their heart is.
* Give local about to launch 11/7. There will be a lot of communication around this campaign. Tangibility focused on training scholarships. This is the 4th year, and this is a big source of new donors. Very social-media focused. It’s on a single portal where folks can find organizations by key words. The Dawkins foundation will partially match every $ given. Please share or donate
* Postcards went out to monthly donors.
* State Combined Fund Drive is happening now! Please weigh in on the Toast and your ideas for other events (email chain started by Julie after the September meeting).
* Please follow DRC on Facebook and LinkedIn. Sharing is caring!
* Mary Sue so grateful for Joe’s recognition of individual board members in the CE report, and she wants to highlight and give kudos to those folks, too.

1. Strategic Planning: Retreat Reminder – Deborah & Curt (6:22)

Nov 2, 1-7 pm; First half will be with the staff, then a dinner time (staff optional), then a business meeting for the board. Will focus on major areas of strategic plan. More information will be forthcoming.

Discussion: Let’s plan things really far out—Alicia will have to miss part of the retreat. Maybe we could plan soon for next year so people could block their calendars and plan around it. Could always have it on the November board meeting date. Some interest in that.

1. Closing - Deborah (6:29)

Deborah has made it through her first meeting! She just needs a gavel, but a stapler will work in a pinch. Meeting adjourned at 6:29 pm.