



## Community Engagement\* Update – March 2022

\*Fundraising / Marketing & Communication / Outreach / Training Promotion & Support

### What We're Celebrating

- Twin Star Credit Union's renewal as a Business Partner at the \$2,500 level AND publicity re their partnership with the DRC by their Community Engagement Dept.
- WSECU doubling its Business Partner commitment from \$2,500 to \$5,000 for 2022.
- Capacity-building investment commitment of \$25,000/yr. for three years by a long-time DRC volunteer and supporter.
- Successful promotion of new half-day workshops, "Skills to Move Forward for a Healthy Workplace", with 26 people registered so far for initial March 23<sup>rd</sup> workshop (including WA Legislature staff!).
- Recognition of Joel Greene (one of our founders and still an active volunteer mediator and trainer) as the NAFCM Volunteer of the Quarter at a special Zoom event March 15<sup>th</sup>.

**FORWARD**

Skills to move for a healthy workplace

Join us for this half-day online training and learn skills to address workplace conflict, improve communication, and enhance civility within your organization.

**WORKPLACE CONFLICT TRAINING**

Upcoming Dates:  
March 23  
May 18  
September 7  
November 9

Contact us for more information about this or other DRC trainings:  
(360) 956-1155  
info@mediatethurston.org  
MediateThurston.org

### What's Happening Now

- Promotion of April 24<sup>th</sup> Open House and Spring Fundraising Campaign, including:
  - o Hand-addressed invitations to 300+ key donors, funders, elected officials, judges, business partners and community leaders,
  - o Promotion toolkit to 45 Capacity-Building Champions and former Toast table hosts - encouraging personal outreach to friends, family and colleagues re both the Open House and contributing to the DRC.
  - o Special Open House ad - also promoting the DRC's resources to businesses - set to run in the April issue of the Thurston Chamber's VOICE magazine, which is distributed to 2,700 area businesses.
- Roll-out of new 2022 theme – "New Beginnings" – as the extended 30<sup>th</sup> Anniversary celebration theme will conclude with the Open House.
- Winding up Peacemaker Award Nomination submissions. Board nominee vetting sub-committee (Mary Sue, Waeni, Matt) to review and select recipient (date TBD).

**OPEN HOUSE**

Please Join Us!

Dispute Resolution Center OF THURSTON COUNTY

Sunday, April 24th  
11:00 a.m. to 3:00 p.m.  
2604 12th Court SW, Olympia  
(just off of Black Lake Blvd. between Hwy. 101 and Capital Mall)

Make plans to stop by to tour our expanded offices, meet our staff and learn about our services, including resources for businesses and organizations to help prevent and navigate conflict.

Please let us know if you plan to attend.  
RSVP at [MediateThurston.org/Events](https://www.MediateThurston.org/Events)



## **What Support We Need**

- Proactive outreach to friends, family and colleagues re the April 24<sup>th</sup> Open House and concurrently soliciting contributions in support of DRC's ongoing capacity-building efforts, utilizing the promotional tools and sample messages provided.
- Support for staging of Open House (please commit to what you're able and willing to do by Apr. 1<sup>st</sup>):
  - Saturday afternoon: Cleaning and final prep of exterior spaces (sidewalks, parking lot, etc.) to be used for food serving and socializing. Assistance with storage of tables and chairs delivered by Celebrations. Specific needs and timing TBD closer to event date.
  - Sunday – All hands on deck (majority of DRC staff are only being asked to be present from 11:00 a.m. to 3:00 p.m. with interacting with attendees as their primary focus):
    - A.M. Shift: Set-up 9:00 - 11:00 a.m. & Greeting arriving guests 11:00 a.m. – 1:00 p.m.
    - P.M. Shift: Greeting arriving guests 1:00 – 3:00 p.m. & Tear-down/storage of tables and chairs 3:00 – 5:00 p.m. (being picked up Monday by Celebrations)
    - Directing arriving cars to office and available parking options (rotating short shifts)
    - Wear your DRC name badge.
  - Pray for dry weather!
- Practice/roll-play sharing your “why”, describing the DRC's mission and services (utilizing overview/talking points provided) and encouraging investment in the work of the DRC.\* Outreach to your contacts re the Open House & giving, and conversations with your invitees and other guests at the event will be key real-world application of these skills.  
\*Activity for March 16<sup>th</sup> Board meeting – facilitated by Julie/CE Committee.
- Continue to identify businesses and law firms as prospective new supporters and make connections for follow-up, or make personal approach utilizing new talking points, etc.