

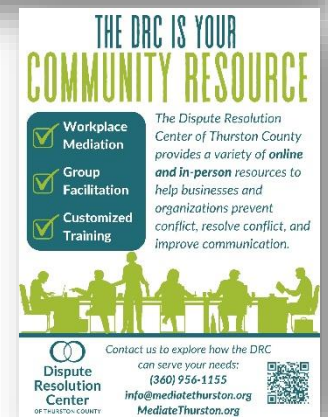


Community Engagement* Update – October 2022

*Fundraising / Marketing & Communication / Outreach / Training Promotion & Support

What We're Celebrating

- 2022 Community Impact Report - Mailing to 2,900 businesses, govt. officials, attorneys, unions, churches, schools, counselors, foundations, donors and volunteers; + distribution via e-mailings & social media.
- Special Thank You postcards sent to 62 monthly donors.
- Presence at CIELO resource fairs in Shelton and Olympia (Thanks, Alicia!), and networking at EDC Real Estate Forum (Thanks, Kevin!).
- Promotion of DRC resources to businesses (workplace mediation, facilitation & custom training) through TC Chamber of Commerce VOICE magazine and website.



What's Happening Now

- WA State Combined Fund Drive promotion to state employees encouraging pledges to the DRC, including e-mail blast and social media (Thanks, Julie and Curt, for talking this up in your respective agencies!).
- “Leave 10” campaign launch event Oct. 20th (Thanks, Alicia!), and special planned giving seed-planting letters to key DRC founders, long-time volunteers and supporters (Thanks, Deborah!).
- Preparation for “Give Local” crowdfunding campaign, launching Nov. 7th.
- Recruitment for Communication & Development Specialist - stepping into Robyn’s former role (fingers crossed).



What Support We Need

- Share e-mails and social media posts re the upcoming Give Local crowdfunding campaign with friends, family and colleagues.
- Share with Community Engagement Committee and Volunteer Coordinator your thoughts on re-envisioning donor and volunteer engagement events to broaden participation and instill greater sense of connection to the DRC, particularly among younger audiences.
- Assess your personal and professional connections, and be prepared to discuss your comfort level and involvement in donor stewardship, business outreach and “affinity networking” during upcoming Board commitment conversations with Deborah and Joe.