



Dispute Resolution Center  
OF THURSTON COUNTY

## Community Engagement\* Update – September 2023

\*Fundraising / Marketing & Communication / Outreach / Training Promotion & Support

### What We're Celebrating

- 2023 Community Impact Report, building on this year's "Peacemaker" theme. Hard copy reports were mailed in early September to 2,300 people, including current and recent donors, volunteers, public officials, businesses, schools, churches, community organizations, attorneys, etc.. In addition, the reports were e-mailed to 2,400 people and shared extensively on social media.



### What's Happening Now

- Stewardship thank you postcards – also leveraging the "Peacemaker" theme – are being mailed to all volunteers, monthly donors and key current & lapsed annual donors, and include an invitation to the Oct. 19<sup>th</sup> Conflict Resolution Day Open House. Concurrent email promotion of the Open House to volunteers and donors is also occurring in late Sept.
- Communication and outreach to raise public awareness of free landlord-tenant resources made possible by new funding from the Cities of Lacey and Tumwater.
- Multiple outreach & visibility-building efforts, and participation in resource fairs, targeting the business community, S. Mason County, and Spanish-speaking & multicultural communities.

### Fall Community Engagement Calendar

WA State Combined Fund Drive Kick-off Communication & Outreach re Supporting DRC - Oct. 2 - 6  
Community Conflict Resolution Month - Awareness and skill-building social media campaign – Month-long  
Estate Planning Week Promotion (with Community Foundation), Email & Social Media - Oct. 17-23  
"Leave 10" Campaign Reception (financial planners & estate planning attorneys) - Oct. 18  
Conflict Resolution Day Volunteer/Donor Stewardship Open House - Oct. 19  
Chamber 'Future of Work' Summit (exhibitor), Great Wolf Lodge - Oct. 24  
"Give Local" Crowdfunding Campaign - Email & Social Media - Nov. 6 - 17  
South Sound Partners Philanthropy Day Reception - DRC Table (Board/key donors) - Nov. 15  
Year-end Appeal Launch - Nov. 22  
EDC Economic Forum & Expo (exhibitor) - Dec. 7

## What Support We Need

- **Attendance at October 19<sup>th</sup> Conflict Resolution Day Open House.** Stewardship & appreciation interaction with volunteers and donors.
- **Board members who are state employees** – Talk up the Combined Fund Drive and encourage colleagues to consider supporting the work of the DRC with their CFD pledge.
- **Continued sharing of our social media posts and e-blasts** with friends, family and colleagues, including upcoming Give Local campaign and other fall fundraising efforts.
- **Continue to assess and leverage your personal and professional connections.** Discuss with Joe and fellow Board members your commitment to “connection conversations”, as well as involvement in donor stewardship, networking and lead-generating.