

Third Sector Company offers distinct programs to help board members to excel in their governance responsibilities. Board Chairs Academy presents six critical areas of board leadership responsibility using online Zoom technology. Each topic is presented first in a 90-minute session with a set of assignments for completion over a two-week period. A second session on the same topic then uses small and large group discussion for participants to share their learning.

The Academy also offers the following additional support to registrants and alumni:

- **Board Chairs Roundtable.** A monthly 90-minute online discussion among board leaders from throughout the Western United States and Canada. Topics are chosen by the participants. Complimentary registration is offered to current Academy participants. Alumni of the Academy may participate for a nominal fee to remain connected with their peers and key elements of Academy curricula.
- **Board Chairs Academy LinkedIn Group.** An invitation-only social media forum for Academy registrants and alumni to post questions, participate in discussions and access Academy materials.
- **Board Chairs Academy ToGo.** Offers a menu of online, on-demand, and in-person services to further support nonprofit boards. Each participating organization receives three complimentary hours of consultation to augment the classroom program plus access to facilitation, training, and consultation services at reduced rates.

### BOARD CHAIRS ACADEMY

18 Hours of Online Instruction in Six Topic Areas Presented in 12 Sessions, Optional Board Member Roundtables, Three Hours of Board Development Consultation, over 150 Pages of Board Leadership Materials, Certificate of Completion, Iconic Badge, and LinkedIn Group Participation

*Choose from Three Academy Classes during 2020 and 2021 – All Times Shown are in the West Coast/Pacific Time Zone*

<b>Academy Class #23 – Sept 2020 to Feb 2021 Thursday Mornings - 8:00AM to 9:30AM</b>	<b>Academy Class #24 – Oct 2020 to Mar 2021 Tuesday Afternoons - 4:00PM to 5:30PM</b>	<b>Academy Class #25 – January to June 2021 Wednesday Lunch &amp; Learns - 11:30AM to 1:00PM</b>
<ul style="list-style-type: none"> <li>• GOVERNING A CAUSE: September 10 and 24</li> <li>• DEVELOPING THE BOARD: October 8 and 22</li> <li>• RESOURCE DEVELOPMENT: November 5 and 19</li> <li>• SUCCESSION PLANNING: December 3 and 17</li> <li>• BOARD &amp; EXEC RELATIONSHIP: January 7 and 21</li> <li>• THE GENERATIVE BOARD: February 4 and 18</li> </ul>	<ul style="list-style-type: none"> <li>• GOVERNING A CAUSE: October 13 and 27</li> <li>• DEVELOPING THE BOARD: November 10 and 24</li> <li>• RESOURCE DEVELOPMENT: December 8 and 22</li> <li>• SUCCESSION PLANNING: January 12 and 26</li> <li>• BOARD &amp; EXEC RELATIONSHIP: February 9 and 23</li> <li>• THE GENERATIVE BOARD: March 9 and 23</li> </ul>	<ul style="list-style-type: none"> <li>• GOVERNING A CAUSE: January 13 and 27</li> <li>• DEVELOPING THE BOARD: February 10 and 24</li> <li>• RESOURCE DEVELOPMENT: March 10 and 24</li> <li>• SUCCESSION PLANNING: April 14 and 28</li> <li>• BOARD &amp; EXEC RELATIONSHIP: May 12 and 26</li> <li>• THE GENERATIVE BOARD: June 9 and 23</li> </ul>

### BOARD CHAIRS ROUNDTABLES

Friday Mornings – 8:30AM to 10:00AM (Pacific) – Participant-Determined Agenda

<b>2020 Board Chairs Roundtables</b>	<b>2021 Board Chairs Roundtables</b>
September 18, October 16, November 13, and December 18	January 15, February 19, March 19, April 23, May 21, and June 18

**Thinking about signing up for Board Chairs Academy but want to learn more before registering?**

Join us for a one-hour online orientation and preview on August 7, September 18, or November 13 at 10:00AM (Pacific)

**Register your free participation in any orientation session at [boardchairsacademy.com](http://boardchairsacademy.com)**

## Board Chairs Academy - Six Program Topics in Twelve Sessions

### **BOARD GOVERNANCE: Advancing the Art of Governing a Community Cause**

The first two sessions explore the attributes of governance as it relates specifically to the nonprofit business model. Participants are challenged to recognize the leadership needs of cause-related organizations and the responsibilities of board members to advance effective decision-making on behalf of mission-driven enterprises. Discussions include the role of values in leadership, the unique elements of nonprofit boards, nonprofit management versus nonprofit leadership, and the nonprofit life cycle.

### **BOARD DEVELOPMENT: Evolving a Board to its Potential**

Governing an evolving organization requires an evolving board of directors. These two sessions will provide an overview of how to develop a dynamic board of directors with an evolving focus on diversity, inclusion, equity, and access. Discussions include the evolution of board development as an element of governance responsibilities, board assessments against an organizational picture of success, board recruitment strategies, board orientation, and effective board meetings.

### **RESOURCE DEVELOPMENT: Building Community Equity for Sustainable Community Impact**

Sustainable resource development is the product of a fundraising culture. This pair of sessions challenges participants to analyze their current fundraising cultures and discuss a board's responsibilities for creating and edifying a successful resource development environment. The program will include a fundraising assessment, fundraising myths and laws, a marketing-based approach to resource development, and creation of action plans.

### **LEADERSHIP SUCCESSION PLANNING: Assuring a Continuity of Leadership to Advance the Cause**

Assuring a continuity of leadership is one of the most important forms of resource development for a nonprofit organization's sustainable future. These two sessions offer a hallmark presentation of the mission statement of Third Sector Company. Board members and executive staff will be provided tools for cultivating a culture of leadership continuity and succession planning with a focus on evolving diversity, inclusion, equity, and access.

### **BOARD & EXECUTIVE RELATIONS: Leveraging a Partnership for Community Results**

The relationship that a board has with its chief executive officer sets the tone for understanding the dynamic that exists between governance and management in a nonprofit organization. These two sessions will present recommendations for performance planning and accountability throughout the organization, evaluating the chief executive, executive compensation, and succession planning practices and policies.

### **THE GENERATIVE BOARD: Fostering Innovation to Advance the Cause**

Board Chairs Academy culminates with a discussion about the attributes of a strategic organization, which is the result of strategic governance in action. These two sessions will advocate for the development of a nonprofit dashboard, analysis of organizational effectiveness against mission and stated benchmarks of success, board member roles in assuring a strategic organizational culture, and steps to avoid backsliding into managing operations and minutia.



	<u>FOR NEW CUSTOMERS</u>	<u>FOR RETURNING CUSTOMERS</u>
<b>SERIES REGISTRATION FOR ORGANIZATIONS: Register up to <u>Three Participants</u> at 12 Sessions in 6 Topic Areas, 150 Pages of Materials in PDF Format, 6 Roundtables, LinkedIn Access, and 3 Hours Consultation for Organization</b>	<b>\$1500</b>	<b>\$1200</b>
<b>SERIES REGISTRATION FOR ORGANIZATIONS: Register up to <u>Six Participants</u> at 12 Sessions in 6 Topic Areas, 150 Pages of Materials in PDF Format, 6 Roundtables, LinkedIn Access, and 3 Hours Consultation for Organization</b>	<b>\$2600</b>	<b>\$2100</b>
<b>SERIES REGISTRATION FOR INDIVIDUALS: Register <u>One Participant for 12 Sessions</u> in 6 Topic Areas, 150 Pages of Materials in PDF Format, 6 Roundtables, and LinkedIn Access</b>	<b>\$495</b>	<b>\$395</b>
<b>INDIVIDUAL REGISTRATION PER TOPIC AREA: Register <u>One Participant for 2 Sessions</u> in 1 Topic Area including Materials</b>	<b>\$150</b>	<b>\$125</b>
<b>INDIVIDUAL REGISTRATION PER BOARD CHAIRS ROUNDTABLE SESSION</b> Separate Registrations Required. See registration page at <a href="http://www.boardchairsacademy.com">www.boardchairsacademy.com</a> to sign-up	<b>\$25</b>	<b>\$25</b>

**Third Sector Company, Inc. is committed to advancing diversity, inclusion, equity, and access as foundational to its programs. We acknowledge and honor the fundamental value and dignity of all people; and we pledge our individual and organizational efforts to build respect, dignity, caring, and equitable treatment for all. As an organization, we are committed to transforming the world into one that promotes social justice and freedom from oppression, including but not limited to, racism, sexism, classism, heterosexism, ageism, and ableism. Thus, we aim to be adaptable, actively anti-racist, embracing cultural differences, and to be accessible for people who are differently resourced and differently abled. Since we do not want financial hardship to be a barrier to participation, there are several seats reserved in each of our fee-based programs for confidentially awarded scholarships. We encourage those from historically underserved communities to apply**



Interim Executive Recruitment, Placement and Support - Interim Executives Academy - Interim Executives Roundtable - Interim Information Exchange - Board Chairs Academy - Board Chairs Roundtable - Governance Training, Consultation and Facilitation - Leadership Succession Planning, Training and Consultation - Executive Search - Executive Performance Planning and Review  
[www.thirdsectorcompany.com](http://www.thirdsectorcompany.com) – [www.interimexecutivesacademy.com](http://www.interimexecutivesacademy.com) – [www.boardchairsacademy.com](http://www.boardchairsacademy.com) (07-10-20)